

## PI COMMITTEE REPORT 24<sup>th</sup> November 2011

Present Serena, Siobhan, Chadia, Diana, Debora, Attilio

Our primary purpose is to carry the message.

The PI push last year was to encourage all Intergroups to send an article to the local newspaper. Results were collated in a folder and discussed.

Public/Professional awareness section of the Strategic Plan for 2012 and ideas/actions for Intergroups were discussed

### Ideas for Intergroups:

1. Encourage groups to hold open/public meetings and invite professionals to attend.
2. Each intergroup to increase attendance by one at a Tradeshow.
3. Every intergroup to understand that PI is not a cost but an investment.